Grading Rubric for Letter of Concern

The Roman numerals in the "Section of Letter" pertain to the Roman numerals in the Letter of Concern Student Guide Sheet

| SECTION OF LETTER | Excellent | Good | <u>Fair</u> | <u>Poor</u> |
|----------------------|---|--|---|--|
| I. (2 pts) | Catchy, concise, title that makes the reader want to read on. | Title that is vague but reader will still read it. | Vague, boring title. | No title. |
| II. (2 pts) | Correct information for the person(s) you are contacting. | | | Did not have the correct contact information. |
| III. (2 pts) | Correct name of the person or group you are writing to. | | | Not correct name of the person or group you are writing to. |
| IV. (3 pts) | Specifically State why you are writing to them. Clear, concise. | Specifically states why you are writing, but it is boring to the reader. | Vague, many grammatical errors, contains run–on sentences. | Opening paragraph does not make sense. It rambles, or is non— readable |
| V. (6 pts) | Convincingly and friendly states opinion on subject with two clear and concise specific brief examples. | States opinions of issue with only one example, or examples are not convincing, friendly, or concise. | Opinion comes across as "bossy" or "preachy" but gives two examples. Opening paragraph is not brief. | Does not give to specific examples, or is "preachy" or "bossy." |
| VI. (6 pts) | Supports opinion from previous paragraph with specific facts using reliable scientific studies. | Supports opinion with scientific facts but not from reliable sources. Sources can be questioned or refuted. | Does not support opinion with specific facts. Writer shows bias on the issue. | Has no support for opinion from previous paragraph. Paragraph do not make sense or the writer is lost completely |
| VII. (6 pts) | Summarizes opinion by restating specific facts that support the reasoning. It is clear and concise. | Restates opinion but does not give specific facts that support reasoning, or is not clear and concise. | Restates opinion without restating specific facts, comes across as "bossy." | Does not restate opinion. Does not give specific fax comes across as "bossy," etc. |
| VIII. (3 pts) | Signs name to letter professionally. | | | Does not sign name to letter. |
| IX. (3 pts) | Give correct contact information for yourself, the writer. | | | Does not give correct contact information for you, the writer |

Total ____/33